

HASANI EIDENBERGER

New York, NYC/Los Angeles, CA

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Snoopy and scrappy full-stack web developer with an extensive background in marketing and strategy for small business owners. Eager to leverage analytical skills and problem-solving abilities to transition into a Full-Stack Web Developer role. Seeking to apply expertise in strategic thinking and adept communication skills to collaborate and contribute effectively to web development team and drive business success.

TECHNICAL SKILLS

Github, HTML, CSS, JavaScript, Node, Express, React, ORM, SQL, NoSQL, MySQL, MongoDB, Handlebars, jQuery, Bootstrap, Apollo, Insomnia, Cloudinary.

RELEVANT EXPERIENCE

Strategic Planning Consultant

2017–2024

Club Pilates

New York, NYC/Los Angeles, CA

- Provided strategic guidance and business planning support to small business owners in the pilates sector, helping them navigate market challenges and capitalize on growth opportunities.
- Conducted SWOT analysis, market research, and competitive intelligence to identify key drivers for business success and formulate actionable strategies.
- Collaborated closely with clients to develop customized business plans, financial forecasts, and marketing strategies tailored to their unique needs and goals.
- Established strong rapport with clients through effective communication, proactive problem-solving, and personalized service, resulting in long-term partnerships and referrals.

Licensed Real Estate Salesperson

2016–2019

Home Residential

New York City, NY

- Managed residential real estate transactions from listing to closing, providing comprehensive support to clients throughout the buying and selling process.
- Conducted property research, market analysis, and comparative market assessments to assist clients in pricing their properties competitively and maximizing returns.
- Developed marketing strategies and promotional materials to showcase properties effectively and attract potential buyers.

EDUCATION

University of California at Los Angeles.

Full Stack Developer Certificate

2023-2024

Successfully completed a rigorous twelve week course learning the full stack of web development.

Proficient in HTML, CSS, JavaScript, Node, OOP, Express, SQL, ORM, MVC, NoSQL, Mern, React, Github, Mongoose DB, Insomnia, Github, and Apollo.

North Carolina State University

BA Political Science

2009-2013

